

# 2019 COMMUTER CHOICE AWARDS

Air Quality Subcommittee  
September 20, 2019



# ACTION REQUESTED

No action is requested at this time. This presentation is for information and presentation only.

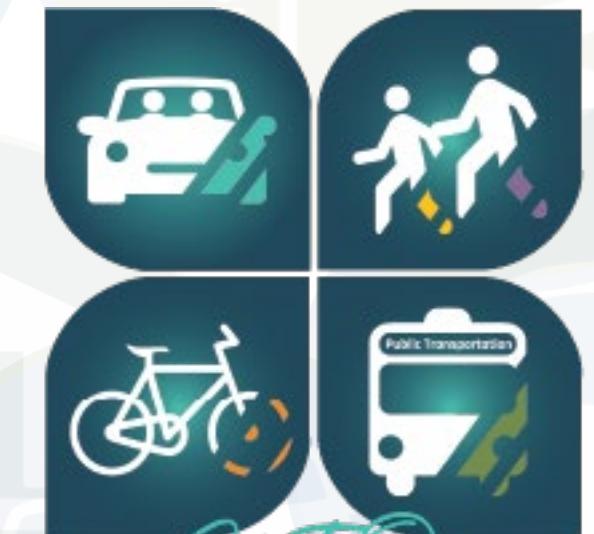
## PREVIOUS ACTION

Staff has presented on this topic at previous Subcommittee meetings.



# BACKGROUND

Each year since 2014, NOACA's Commuter Choice Awards have recognized organizations in Northeast Ohio that promote alternative commuting to their employees.



# BACKGROUND

- 2019 Commuter Choice Awards are sponsored by NOACA in partnership with:
  - Greater Cleveland Regional Transit Authority
  - Laketran
  - Sustainable Cleveland



# BACKGROUND

- This year, a record 37 organizations participated – compared to 29 organizations in 2018
- Each submitted a survey detailing policies, facilities, and incentives to encourage alternative commuting.



# BACKGROUND



# BACKGROUND

NOACA and its partners scored participants, based on:

- Employer support (policies, facilities, and incentives) 40%
- Employer location (located in a dense, mixed-use, transit-accessible area) 30%
- Commuter behavior (measured on Gohio Commute) 30%



# BACKGROUND

## Measuring Behavior: 2019 NEO Clean Air Challenge

- 30 organizations participated in the month-long challenge on Gohio Commute
- Employees could log up to two (2) trips per day
- Organizations earn points based on share of potential alternative trips logged



# BACKGROUND

## 2019 NEO Clean Air Challenge Results

- Total trips: 6,961
- Total distance: 92,164 mi
- CO<sub>2</sub> saved: 29.6 tons
- Money saved: \$33,634
- Calories burned: 418,465
- Participants: 322



# BACKGROUND

## 2018 vs 2019 Challenge:

VARIABLE	2018	2019	Change
Total Participants	231	322	+39.4%
Total Alternative Trips	4,479	6,961	+55.4%
Total Distance (VMT Avoided)	43,438	92,164	+112.2%
CO <sub>2</sub> Saved (tons)	12.2	29.6	+141.6%
Money Saved (\$)	12,799	33,634	+162.8%
Calories Burned	438,999	418,465	-4.7%

# NEXT STEPS

- NOACA and partners will announce winners at Sustainability Summit on October 16
- Staff will notify winners, distribute prizes to “Best in Class” organizations



NOACA will **STRENGTHEN** regional cohesion, **PRESERVE** existing infrastructure, and **BUILD** a sustainable multimodal transportation system to **SUPPORT** economic development and **ENHANCE** quality of life in Northeast Ohio.

